

## Customer Scenarios of Teamwire

### Intro

Across all our customers a couple of patterns have evolved over time, that show typical customer scenarios of Teamwire. These customer scenarios are actually industry independent, but highlight problems that enterprises often face, and that Teamwire's messaging app can completely solve. Generally, there are five core customer scenarios of Teamwire:

### 1. Seeking a "WhatsApp for Enterprise"

Within an enterprise the employees often use WhatsApp or other consumer messaging apps to get an instant response from colleagues, or quickly drive and solve topics. While an enterprise first worries about the data protection, security and compliance issues of these apps, it also realizes the productivity and efficiency benefits of such apps for the internal communication as well as for processes and workflows. Therefore an enterprise then actively searches for a "secure WhatsApp for enterprise". With all the features of a leading consumer messaging app, but with all the security and administration features of an enterprise solution, Teamwire perfectly meets that requirement.

### 2. Improving the Team Communication

The improvement of the collaboration and communication of employees and teams are abiding themes of enterprises: How can teams be coordinated better, how can the information exchange be improved, how can news be transmitted directly, how can topics be solved more quickly, how can projects be steered more effectively, how can response times be reduced, how can ideas be exchanged more easily, how can workflows be accelerated, how can knowledge be transferred better and how can faster decisions be made? For these business questions Teamwire is the ideal solution. With Teamwire all important things and topics within an enterprise can be easily addressed, quickly discussed, directly handled, well coordinated, specifically pushed on, effectively controlled and quickly solved. Teamwire improves the communication with colleagues and teams.

### 3. Empowering a Large Mobile Workforce

An increasing part of the workforce of an enterprise is mobile. Meaning these employees are smartphone and/or tablet users and most of the time on the go. This particularly applies for sales agents, field services, logistics workers and employees in production facilities, but also for policemen and delivery agents. For these employees email is no solution, since it is too slow, does not allow direct sharing of digital content, and lacks real-time communication. The mobile workforce requires a fast, easy-to-use and real-time

messaging app optimized for mobile devices. These are requirements that Teamwire easily complies with. Thus, Teamwire is the perfect app to fully empower a large mobile workforce.

## 4. Securing and Protecting the Communication

Security breaches, hacker attacks, espionage activities and industrial spying are becoming more and more common. Thus, IT security is nowadays a high priority for an enterprise. Especially in order to protect data, employees and intellectual property, an enterprise looks for a professional solution that secures the communication. Teamwire has been built to satisfy high security requirements. Teamwire features strong data protection and is a completely encrypted messaging solution that is not only available as a cloud but as well as an on-premise deployment.

## 5. Increasing Productivity in the Smartphone Era

After rolling out smartphones and tablets across the workforce the first step by an enterprise is normally to secure and manage these mobile devices company-wide with a mobile device management or enterprise mobility management solution. The second step is to deploy apps and solutions on these mobile devices that increase the productivity of employees and the whole organization. Teamwire can accelerate processes and workflows, simplify the internal communication, lower the email volume, lead to less meetings, reduce travel and other costs, improve operational efficiencies and increase employee satisfaction. In sum, Teamwire can boost the productivity of an enterprise, and with such an impact Teamwire is often a first choice, when an enterprise selects productivity apps for its mobile devices.

If you are interested in further understanding these customer scenarios, or would like to understand how Teamwire could benefit your enterprise, we are looking forward to hearing from you.

## About Teamwire

Teamwire is a fast, easy to use and secure enterprise messaging app. Teamwire improves the internal communication with colleagues and teams, and increases the productivity of businesses and large corporations. Users can send 1:1 and group messages, post status updates, exchange video and voice messages, and share calendar dates, files and much more. Teamwire fully complies with strong German and European data protection needs and is a completely encrypted solution. The service can be easily managed for the whole organization and ensures company-wide compliance. Teamwire is available as a private cloud or an on-premise solution.

For more information visit: <http://www.teamwire.eu>